
HELLO! I'M ERIN WOO

I do web design and
front-end development.

Technical Skills

- I code in **HTML5/CSS3** with **Twitter Bootstrap**
- CMS weapons of choice are **ExpressionEngine** and **WordPress**
- **PHP** and **Javascript/jQuery** get used when necessary
- I love using **Sublime** to code and **MAMP** to set up my local testing environment
- Got an email campaign? I've used **MailChimp** and **Pardot** for past campaigns, depending on the client
- I can't live without **Photoshop** and **Illustrator** for all my web design needs
- I work on both **PC** and **Mac**, but I prefer Mac environments for the most optimal set-up

Work History

Westminster Promotions

June 2013 to August 2016

New Media Designer

Sunnyvale, CA

- Programming and configuring content management systems to create a graceful user update experience for the client
- Planning and designing web experiences with to fit the client's content and needs
- Designing and developing responsive interpretation of designs, along with rigorous testing to ensure functionality on mobile devices
- Content strategy planning and organizing client content for web design and development
- Research and development of new web technologies to use in future projects
- Development of internal design team processes
- General maintenance of client sites

Contract Web Designer

November 2016 to April 2017

Avnet, San Jose, CA

- Assisted in site migration for a \$28bn company
- Helped migrate and update designs for over 800 global content pages
- Applied different layouts to accommodate new content in IBM WebSphere

Contract Web Developer

April 2012 to June 2013

San Francisco Bay Area

- Completed various front-end web development jobs for several different companies, including Silverlign, FileMaker and Edelman
- Implementation of designs into WordPress
- Development and implementation of social media campaigns into Facebook